

Implementation Plan for Nelson County Health System 2022

Priority Area: Availability of Mental Health Services

Goal: Increase the resources and mental health services available for the general public

Objectives:	Timeline	Partners
1) Implement more diversity in the mental health Strategies: a) Creating a psych resource for patients/families b) Work with Public Health on getting into community to discuss mental health	30-Jun-24	CHR, Nelson-Griggs District Health Unit, NCHSF, Nelson County Social Services
2) Push for public knowing about telehealth for mental health services Strategies: a) Educate patients that telehealth is available at our hospital location b) Hold community events for awareness c) Brochures/ flyers	30-Jun-24	Nelson-Griggs District Health Unit, NCHSF, Nelson County Social Services, Altru Health System
3) Integration with primary care Strategies: a) Adding front-line practitioners and screening process within PCPs b) Primary care providers flag patients for further evaluation by mental health providers c) Develop an efficient and effective integrated workflow	30-Jun-24	Nelson-Griggs District Health Unit, NCHSF, Nelson County Social Services, American Medical, Association (AMA)

Priority Area: Availability of Resources to Help the Elderly Stay in their Home

Goal: Increase public awareness regarding the Homecare/ QSP Program

Objectives:	Timeline	Partners
1) Promote Homecare Program through NCHS Strategies: a) Have providers promote this during patient visits	30-Jun-24	Nelson-Griggs District Health Unit, NCHSF

- b) Brochures/ flyers
- 2) Promote Meals on Wheels 30-Jun-24 Nelson-Griggs District Health, NCHSF, Grand Forks Senior Center
Strategies:
 a) Educate patients on the benefits and services
 b) Work with Meals on Wheels to promote this to seniors
- 3) Elderly Locator(ACL) - resources in our community that provide information and assistance for older adults and caregivers North Dakota Aging and Disability Resource Link, Administration for Community Living (ACL) ND ADRL (Aging & Disability Resource Link)
Strategies:
 a) Hold community event, invite ND Human Services to speak about their services
 b) Offer educational trainings

Priority Area: Youth/Adult Alcohol Use & Abuse

Goal: Increase awareness to youth and adults with statistics on alcohol abuse

- | Objectives: | Timeline | Partners |
|---|-----------------|--|
| 1) Increase healthcare provider awareness
Strategies:
a) Work with public health to educate staff and providers
b) Set up trainings on alcohol abuse for staff | 30-Jun-24 | Nelson-Griggs District Health Unit, NCHSF |
| 2) Symposium at surrounding schools
Strategies:
a) Bring resources to schools
b) Attend parent teacher conferences and educate parents on alcohol abuse | 30-Jun-24 | Nelson-Griggs District Health Unit, NCHSF |
| 3) Increase law enforcement capacity and resource tools
Strategies:
a) Create meaningful relationships with LE to be connected more
b) Educate law enforcement with any needs they have | 30-Jun-24 | Nelson-Griggs District Health Unit, Nelson County Sheriff's Department |

Priority Area: Attracting and Retaining and Young Families

Goal: Promote area events and....

Objectives:	Timeline	Partners
1) Increase community engagement and awareness of area programs Strategies: a) Promote community involvement b) Work with the Development Authority on showcasing programs c) Introduce new employees and their families to community	30-Jun-24	Nelson-Griggs District Health Unit, Nelson County Development Authority, NCHSF
2) Improve marketing focus Strategies: a) Market what programs are offered in the area, including healthcare b) Work with Development Authority	30-Jun-24	Nelson-Griggs District Health Unit, NCHSF, Nelson County Job Development Authority
3) Focus on emphasizing area schools in community Strategies: a) Offer tours of local schools b) Introduce new families to school system	30-Jun-24	Nelson-Griggs District Health Unit, NCHSF Nelson County Social Services, Dakota Prairie, Lakota, Cooperstown Schools

Priority Area: Child Abuse/Neglect

Goal: Decrease abuse/neglect and provide education

Objectives:	Timeline	Partners
1) Increase provider knowledge on abuse and neglect Strategies: a) Work with public health to educate staff on what to watch for b) Provide staff with courses and education on abuse and neglect	30-Jun-24	Nelson-Griggs District Health Unit, Nelson County Development Authority, NCHSF
2) Implement screening process in PCP office Strategies: a) Provide resources for staff and patients b) Put up signs about abuse/neglect as a visual	30-Jun-24	Nelson-Griggs District Health Unit, Nelson County Development Authority, NCHSF

Priority Area: Emergency Services

Goal: Provide resources and market ED services

Objectives:

1) Promote ED services that are offered at NCHS

30-Jun-24

Nelson-Griggs District
Health Unit, Nelson County
Development Authority,
NCHSF

Strategies:

- a) Market ED on social media forms
- b) Market what services are offered and that we have ED services in Nelson County
- c) Introduce ED providers to community
- d) enhance visuals and put up signs about ED

Priority Area: Availability to Retain Primary Care Providers

Goal: Increase knowledge on Loan Repayment Open positions

Objectives:

1) Increase advertisement and marketing of NCHS

Timeline

30-Jun-24

Partners

CHR, NCHS Foundation,
Nelson County
Economic Development

Strategies:

- a) Market loan repayment and what NCHS offers
- b) Go to collegiate fairs and recruiting fairs
- c) Invest in promotional materials to promote life in McVillie, ND
- d) Continue to work with Center for Rural Health

Priority Area: Bullying and Cyberbullying

Goal: Reduce and prevent bullying and to improve peer relations at school.

Objectives:

1) Help kids understand bullying

Timeline

30-Jun-24

Partners

NCHSF, Dakota Prairie
Schools

Strategies:

- a) Hold imposyiums and educate
- b) Encourage communication

2) Encourage others to take part in activities, interest, and hobbies

30-Jun-24

NCHSF, Dakota Prairie,
Community Members

Strategies:

- a) Facilitate a volunteer group to build activities for kids
- b) Develop a comprehensive community strategy

Priory Area: Adult population not getting enough exercise/ physical activity

Goal: Preventing disease, lower risks of falls, improve mental health and well-being, strengthn social ties.

Objectives:	Timeline	Partners
1) Open a gym or exercise facility in the community Strategies: a) Meet with community members and secure a building/ location b) Raise funds to promote and/ or help open the fitness facility	30-Jun-24	City of McVilLe, Dakota Prairie Schools
2) Implement a group for organized walks, water areobics, or senior square dancing Strategies: a) Secure a group to organize physical activities b) Provide incentives to reward seniors for their compliance	30-Jun-24	City of McVilLe, NCHSF,
3) Construct a walking path outside and make sidewalks clear and free of debris Strategies: a) Build a rough draft of building plans b) Organize volunteers to promote and utilize safety c) Build a fund and raise money for construction/ upkeep costs	30-Jun-24	City of McVilLe, McVilLe Park Board, Community Volunteers, Nelson County Economic Development

Priority Area: Cost of long-term or nursing home

Goal: Increase awareness and access to long-term care insurance

Objectives:	Timeline	Partners
1) Encourage young adults/adults to obtain Long Term Care Insurance Strategies: a) Hold a public meeting and have an open discussion for questions b) Have a set time to help public with questions/application assistance c) Reiterate that health insurance does not cover LTC stays	30-Jun-24	Berg Insurance, American Family Insurance
2) Design brochures for your target audience Strategies:	30-Jun-24	NCHSF, Altru Health System

- a) Determine your purpose and long-term goals
- b) Include a call-to-action

3) Educate community	30-Jun-24	Nelson-Griggs District Health Unit, NCHSF Nelson County Social Services
Strategies:		
a) Identify assets across community and align resources to support the most effective strategies		
b) Help community understand difference between Medicare, Medicaid, and commercial insurance		

Priority Area: Not enough jobs with livable wages

Goal: Finding Resources and jobs offered around community

Objectives:

1) Increase public knowlege on job openings in community	Timeline	Partners
	30-Jun-24	Community Businesses, unemployment office- Devils Lake
Strategies:		
a) List job openings on the towns tv channel		
b) Work with unemployment office to market jobs		
c) Use social media to advertise		

Priority Area: Smoking and tobacco use-Youth

Goal: Increase awareness to youth tobacco use

Objectives:

1) Increase healthcare provider awareness	Timeline	Partners
	30-Jun-24	Nelson-Griggs District Health Unit, NCHSF
Strategies:		
a) Work with pubic health to educate staff and providers		
b) Set up trainings on tobacco use in youth		
2) Symposium at surrounding schools	30-Jun-24	Nelson-Griggs District Health Unit, NCHSF
Strategies:		
a) Bring resources to schools		
b) Attend parent teacher conferences and educate parents on tobacco use in youth		

